

SPECIAL COMPUTER SCIENCE & ENGINEERING COLLOQUIUM

**Here's what I say,
now give me what I need**
**A behind the scene
look at Google Search**



Udi Manber
VP of Engineering

Google

Thursday, Sep. 27, 2007
3:30p, 1800 Engineering Hall

Abstract: Google's mission is to organize the world's information and make it universally accessible and useful. Our main tool for doing this is search, which we have taken to a very high level of sophistication, while keeping it simple to use. In this talk I will describe some of the non obvious things we do, the challenges we face, and the huge opportunities we have to help people.

Speaker: Udi Manber is a VP of Engineering at Google, responsible for core search. His first job out of school was on the CS faculty at UW-Madison.

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